



# *Creative Force Press*

*Guiding Aspiring Authors to Release Their Dream*

www.CreativeForcePress.com | Olympia, WA

## **Book-Based Business Ideas List**

Besides your main book, what other products or services could you re-purpose your information for?

Note: Be sure the ideas you pursue make sense for your audience and topic.

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|--|--|
| Workbook                               | Create an Association                      |
| Journal                                | Resource Directories                       |
| Devotional                             | Subscription Website                       |
| Audio Book                             | Membership Organization                    |
| Book Series                            | Software or Apps                           |
| Bible Studies                          | Train the Trainer Program                  |
| Small Group Studies                    | Consulting                                 |
| Branded Products                       | 14/21/30-Day Programs                      |
| Live Trainings/Workshops/Classes       | Teaching CD's/DVD's                        |
| Live Seminars/Retreats/Bootcamps       | Screenplay/Stage Play                      |
| Virtual Teleseminars (phone)           | Brick and Mortar Store                     |
| Webinar Classes                        | Non-Profit Organization                    |
| Virtual Conferences                    | Community Website with Advertising         |
| Newsletters (printed or e-newsletter)  | Coaching                                   |
| Magazines (printed or e-magazine)      | Mentoring/Discipleship Programs            |
| Speaking                               | Start a Training Center (virtual or local) |
| Certifications                         | Printed Info Products                      |
| Host Networking Events                 | Mastermind Groups                          |
| Services                               | Fundraisers                                |
| Personal Training/Coaching             | Blog                                       |
| Host an Online Show/Podcast/Radio Show |  |