



# *Creative Force Press*

*Guiding Aspiring Authors to Release Their Dream*

www.CreativeForcePress.com | Olympia, WA

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## About the Author Examples and Tips

Having an About the Author section at the end of your book is a great way to give readers more information about yourself, both personally and professionally. This is your author bio. Also, some authors choose to place a short author bio on their back cover as well.

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### **Bio Wording Tip:**

Make your About the Author/Author Bio wording fit your personality and audience. Is your book filled with humor? Add funny tidbits about yourself to your bio. Is your book poetic? Make your bio wording sound poetic as well. Do you have a very motivational style of writing and speaking? Match the style of your bio's wording with that encouraging fervor. Are you writing to your readers like you're their trainer? Write your bio with a trainer "voice" as well.

### **Website Tip:**

Do you have a website? Always include your website address at the end of your bio. In the Kindle eBook version, be sure the link is active/clickable.

### **Photo Tip:**

Readers like to see what you look like. Be aware that your author photo inside your book will be black and white/grayscale when printed. The most popular style of author photo is a professionally-taken head shot from the shoulders/chest up. Sometimes it may make sense to have your author photo be of you and your family (depending on your audience and topic), or even a full-length photo of yourself. In any case, be sure your photo is high resolution, which is necessary for printing. Here are a few examples of instances when a head-shot photo could be replaced by something different:

If you're writing a book about sport fishing, having a photo of yourself on a fishing boat with a pole in the water may be appropriate. If you're a personal trainer, having a full-length photo of yourself at a gym may work well. If you are an evangelist or public speaker and hope to gain more speaking opportunities through your book, you could consider using a high-quality photo of yourself while on stage speaking. If your book is about strengthening marriages, consider having your author photo be of you and your spouse.

### **Length Tip:**

If at all possible, keep your About the Author page to fit on one book page. This will require you to be very strategic about what you include in your bio and what you leave out.

## Content Tip:

What you should include in your bio is not a one-size-fits-all situation. You should consider your audience, topic and voice as you craft your bio. Here are a couple examples of very different book styles and recommendations for what could be included in a bio:

### Expert:

Years of experience  
Accolades  
Certifications  
Titles/degrees  
Passions  
Other books you've authored

### Testimonial:

Struggle, then breakthrough  
Passions  
Other books you've authored  
Family details  
Where you're from  
Other interests

Your bio is meant to give highlights about who you are.

## About the Author Page Examples:

### ABOUT THE AUTHOR

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Since 2003, Tammy J. Bond has been helping leaders who are frustrated with their dysfunctional teams, take the group they have and transform them into the team they want!



Praised as a "Secret Weapon for Teams and Leaders," Tammy Bond has laser vision for seeing breakthrough performance opportunities and the creative ability to transform them into a big win!

Tammy is recognized from Seattle to Shanghai as an author, motivating speaker, facilitator and coach who champions for the power of transformation in leaders, teams, audiences and mastermind groups.

Her vision is to equip leaders and their teams with communication strategies and tools that help every person on the team to better play in the sandbox together.

To find out more about Tammy and her powerful programs, go to [www.theteamoptimizer.com](http://www.theteamoptimizer.com) or email her today at [tammy@theteamoptimizer.com](mailto:tammy@theteamoptimizer.com).

### About the Author



David Ross had a successful, 15-year career advising some of the nation's top executives, and leading seminars in all fifty states on healthcare industry topics. He was engaged, earning a great income, and had many friends. But due to serious addictions, by 2006, and for the next five years, he was homeless, scared, and alone.

Nearly dying due to alcoholism turned his life around – out of addiction and into a life driven by a strong passion to help others.

David is the founder and CEO of "I Finally Quit" and leads a growing and vibrant movement to support others who want to end bad habits and addictions once and for all.

Join us today at [www.ifinallyquit.com](http://www.ifinallyquit.com).

## ABOUT THE AUTHOR



Brian Inskip began his real estate career in 2011. A pipefitter, with no college degree, no formal business training and very little capital, he seemed an unlikely candidate for success. Fueled by a passion to provide a better life for his family and make the most out of life, he made a commitment to learn and apply his newfound knowledge and skills.

By the end of his second full year in real estate, Brian had worked his way into the top 7 percent in his market.

Along his journey to Top Producer, Brian began to recognize that his business had a flaw. He realized Buyer Listings present the same types of marketing and lead generation opportunities that seller listings do, but he was letting them go to waste.

Finding no viable tools or training for this type of marketing, Brian spent the next two years becoming a subject-matter expert and pioneering the strategies and systems agents need to efficiently generate business from Buyer Listings and founded MyBuyerListing.com.

Now he shares his experience, strategies and system with other agents, so they, too, can discover the simple yet powerful benefits that Buyer Listings bring to a real estate agent's business.

Learn more at [www.MyBuyerListing.com/agent-info](http://www.MyBuyerListing.com/agent-info).

## ABOUT THE AUTHOR



Meredith Mathis is a combat veteran who served in the U.S. Army as an officer for eight and a half years before medically retiring in 2016. In 2018, she published her first book through Creative Force Press, *The Mountain Still Stands: A Young Soldier's Battle for Peace in a Time of War*.

Meredith lives in Lacey, Washington with her husband, Tyler, and their two dogs, Ruby and PJ. She is the owner of Songbird Studio, which specializes in photo restoration and digital archiving.

## BIO



Nancy lives in the Pacific Northwest with her husband, Daniel, and they have three grown children. Nancy served eight years in the US Navy and has been a licensed Massage Practitioner for 20 years.

Serving her church community through prayer and discipleship ministry, Nancy's greatest aspiration is to become increasingly Christ-like and help others to grow in their own relationship with God.

## About the Author



Speaker, Author, Coach, and Radio Show Host Terilee Harrison boldly shares the love of Jesus because of what He has done in her own life.

Harrison is the author of *The Business Mom Guide Book: More Life, Less Overwhelm for Mom Entrepreneurs*. For the last 7 years, she has reached thousands of entrepreneurs through her work with TEAM Referral Network in Southern California.

She co-hosts Elevate Radio each week on the only Christian women's channel on Blog Talk Radio, the CWA Radio Network.

Terilee resides in Quartz Hill, California, where her husband, Terry, is the Minister at Quartz Hill Church of Christ. Together, they have 4 children: Jonathan, Adam, Jackie, and Cole.

Terilee's greatest hope is to bring women from the lies they believe to the truth of who they are in Christ so they can live strong, amazing lives through knowing God intimately.

[www.TheShamelessLife.com](http://www.TheShamelessLife.com)

## About the Author



Jim Stovall has been a National Olympic weightlifting champion, the President of the Emmy Award-winning Narrative Television Network, and a highly sought-after author and platform speaker. He is the bestselling author of 27 books. Four of his books have been made into movies including *The Ultimate Gift*, which is now a major motion picture starring James Garner and Abigail Breslin.

Steve Forbes, president and CEO of *Forbes* magazine, says, "Jim Stovall is one of the most extraordinary men of our era."

For his work in making television accessible to our nation's 13 million blind and visually impaired people, The President's Committee on Equal Opportunity selected Jim Stovall as the Entrepreneur of the Year. He was also chosen as the International Humanitarian of the Year, joining Jimmy Carter, Nancy Reagan, and Mother Teresa as recipients of this honor.

Jim Stovall can be reached at 918-627-1000.

For more information, please visit

[www.JimStovall.com](http://www.JimStovall.com)

## About the Author



Businessman Larry Backstrom was born in Milwaukee, Wisconsin, in 1951. Mr. Backstrom spent his formative years on chicken and hops farms in Oregon. At the age of 18, he moved to the Bay Area to attend college. For six years, he attended three junior colleges, studying both pre-med and business.

After his education, Mr. Backstrom entered the electronics industry, working as a purchasing manager for a control system manufacturer. In 1975, he was offered a position with Avnet, the largest electronic component distributor in the world. As the division operations manager, he learned the distribution industry. He was appointed regional manager of operations on the West Coast and served on a corporate committee as an advisor to corporate

operations decisions.

In 1979 Mr. Backstrom was recruited, with two other industry professionals, to open a division for Schweber Electronics in the Bay Area. He was appointed the product marketing director and director of operations of the division. The division quickly grew to over 180 employees and went from being the 125<sup>th</sup> largest distributor in gross sales to the third largest distributor, with sales in excess of 60 million dollars in 1985.

Personally, in 1983, Mr. Backstrom had his first child and soon after made the decision to leave the Bay Area for the Pacific Northwest in order to raise their daughter around his extended family. He moved to Olympia, Washington, where he started Olympic Food Equipment Sales in 1986 with his brother, Dennis.

The Backstrom brothers worked as partners successfully for 25 years until Dennis's retirement in 2010. Mr. Backstrom still owns and operates Olympic Food Equipment Sales, Inc., designing and building commercial food service facilities.

Mr. Backstrom has been working in the distribution industry for the past 40 years and has learned about business and government throughout his career. Most of the opinions expressed in this book have come as a result of working in and managing multi-million dollar distribution operations. His work with some of the largest corporations in America in the semi-conductor and food service equipment industries has shaped his opinions and understanding of business in America today.